

SUPERCUP

Innovation Leader

Effort and attention to detail in the day-to-day production make the team of inventors from Brasilata a reference in the Brazilian market when it comes to innovation. The Supercup, carried out in Goiás, celebrated the results of the Simplification Project. The process

is now more nimble with the online system, Psimp, used to input ideas and do the follow up of the suggestions. All employees have free access and may verify the status of their ideas; further, they can send ideas to the team and obtain general information of ideas, by area or by plant.



The Managing Director João Vicente Tuma addressing a welcome message during the party at the Estância Casarão, in Rio Verde

GOIÁS PLANT

IDEA # 71,153

PROVIDE AIR EXHAUST APERTURE IN PLOC OFF RING



Inventors: Julimar Oliveira Souza, Michel Fernandes Teixeira, Amaury de Souza Leite, João Paulo Galdino Ribeiro, Wesceley Vilela Ferreira, Ana Elisa da Silva Ignácio, Wendell Parreira Marques, awarded by Silvério (Léo) Cunha, Operations Manager South Plant

SÃO PAULO PLANT

IDEA # 64,889

PLASTISOL / ADHERENT VYNILIC COATING



Inventors: Adailson Batista Paulino, Marcelo da Silva Oliveira, Vagner Eduardo da Silva, Martinho Cabral de Oliveira, Mauro André Cano, awarded by Ângelo Thomaz Landim Jr., Operations Manager Goiás

SOUTH PLANT

IDEA # 45,573

SENSOR FOR COATER



Inventors: Antônio de Oliveira Neto, Marcos Antônio Steffens, Rogério Leka, awarded by Luiz Siqueira, São Paulo Plant Manager

PLAYOFF SÃO PAULO PLANT

IDEA # 59,188

SECURING BELT



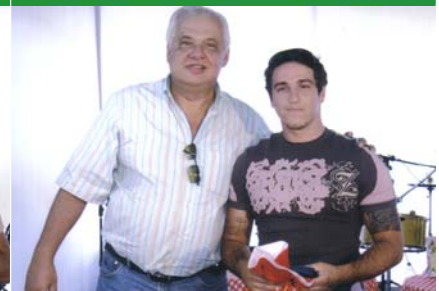
Inventors: Elyseu dos Santos, from Brasilata São Paulo, awarded by Virgilio Mathes, South Plant Maintenance Coordinator

AWARDING OF THE COORDINATOR WITH THE GREATEST IDEA PER INVENTOR RATIO



Leandro Fonseca Vilarinho, coordinator of the Production Team of the Goiás Plant, having 527,01 ideas per inventor, awarded by the Food Products Managing Director, João Vicente Tuma

AWARDING OF THE INVENTOR WITH THE LARGEST NUMBER OF IDEAS IN 2005 AMONG ALL PLANTS



Eduardo Aparecido Tonelli, from the São Paulo Plant, who sent 3,127 ideas, awarded by the CEO, Teixeira